

ESTUDIO MARISCAL

PRESS KIT

VESPA POSTER

Design of the commemorative poster.

Estudio Mariscal C/ Pellaires 30-38 08019 Barcelona Spain

Telephone +34 - 933 036 940

Fax +34 - 932 662 244

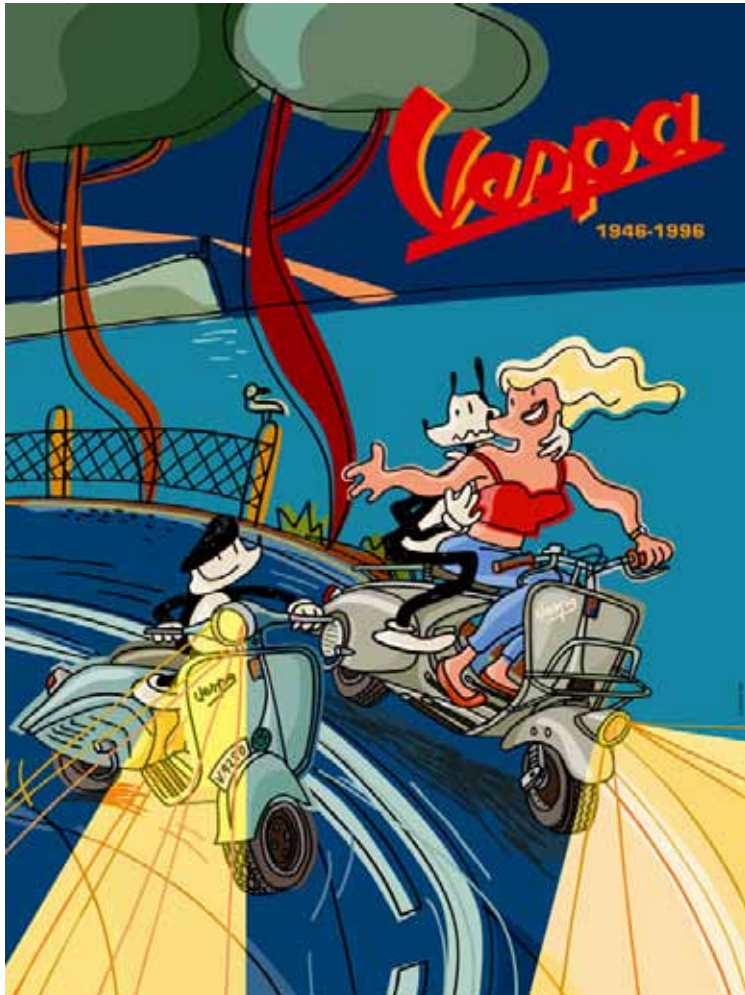
URL www.mariscal.com

e-mail info@mariscal.com

ESTUDIO MARISCAL

Vespa's commemorative poster refers back to a past world in which the importance was not the engine, but the chassis.

To celebrate the 50th anniversary of Vespa, Mariscal, who is a scooter lover, sat Fermín and Piker astride a 1946 (the first of the brand) and a 1953 Vespa. The sea, conversation and the gorgeous blonde take one back to a past world in which the importance was not the engine, but the chassis.



VESPA POSTER

Design of the commemorative poster
client

country Italy

year 2000

tags posters, graphic art

related projects law of children and adolescents, mariscal en la pedrera, the new yorker, cobí, los garriris. sinsentido