

ESTUDIO MARISCAL

PRESS KIT

TWIPSY SERIE TV

Creation and production of the 52 episodes
of the cartoon series for TV.

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ESTUDIO MARISCAL

We produced a 52-episode cartoon series that has been broadcast in 90 countries.

The production company, EM-TV, which holds the exploitation and merchandising rights of the mascot for the Hanover Expo 2000, commissioned Estudio Mariscal to produce the fifty-two 15-minute episodes of the cartoon series Twipsy.

With a budget of some €6 million, 100 professionals worked for 16 months producing one episode a week. For each episode, 20,000 drawings were done – a standard series usually has between 5,000 and 8,000 – and it was produced combining the animation in 3-D and 2-D. Estudio Mariscal was responsible for the entire production process of the series: creation, preproduction, production and postproduction.

Together with the New York script writer, Patty Marx, the main theme of the series was determined: the fortuitous meeting between children from the real world and Twipsy, a messenger from cyberspace. In this way, we managed to reveal the values of our world to children thanks to Twipsy and to bring them closer to the Internet through the caricature and personification of technical processes. The series has been broadcast in 90 countries.

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proyectos relacionados felisia, cobí, twipsy























