

ESTUDIO MARISCAL

PRESS KIT

LOTEK LAMP. ARTEMIDE

An articulated aluminium lamp,
with touch control and LED lights.

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We designed an articulated lamp as essential as the first that was made and more technological than the last.

The LoTek lamp was created from tradition, which is why it is an evolved lamp. Its past is in its genes and it reveals this through its form, its function and the materials that have been used to manufacture it.

The 19th century Industrial Revolution is the origin of its base: a rudimentary iron shape which acts as a counterweight and is the perfect support for an articulated, revolving lamp. The 20th century is found in the mechanics of its articulated aluminium arm, which has an innovative ball and socket joint, allowing it to move 180° vertically, without friction, and to adopt different positions that give different focuses to its luminous head. The 21st century can be found in the technology of its shade, the LED source of light, a cold light that has a lot of advantages, which include its low consumption. It is turned on and off by gently caressing its head. There is no future without the past. LoTek is a very democratic lamp, with a surprising appearance, a fluid, extreme movement and a pleasant touch.

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An articulated aluminium lamp, with touch control and LED lights.

client Artemide

country Italy

year 2010

tags product design , lamps , objects

related projects mr. light lamp. nemo cassina, domine lamp. santa & cole, soleá lamp. leucos, blanca lamp. vandom, mora lamp. vandom






I AM

Compagno di tavolo
 Oggetto da amare
 Animale compagnia
 Democratico
 Tutti Tavoli
 Da Solo
 In Gruppo

Non e competitiva
 con le cose di suo intorno
 amica Lap Top
 Simbiosi: scrivania;
 computers

L'ufficio in casa
 La casa in ufficio

Natura versatile
 Se ho personalizzare
 XXL — S-XS

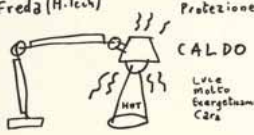
Luce Fredda 
 mano
 carezza
 amabile

oggetto ecologico
 materiale 100% riciclabili
 ecologico dal packaging
 21 le parti qui compognono la
 lampadina
 oggetto onesto con il materiali


movimenti fluidi i costanti
 grande espressivita'

LA GRANDE NOVITA'

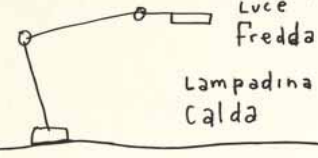
Lampadina Fredda (H.Tech)
 Protezione
 CALDO
 Luce molto
 Economizante
 Cara
 Fino 2009



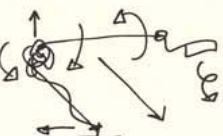
Movimenti Limitati
 Icona
 Trono
 XIX industriale
 Tensione
 Meccanica



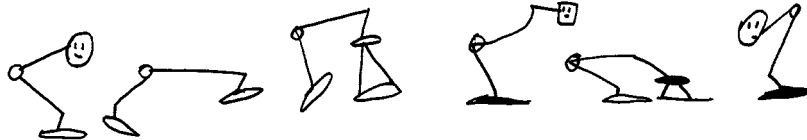
Luce Fredda
 Lampadina
 Calda
 Futuro Presente



Movimenti Multipli
 Sorprendenti
 Sense
 Spaventare



espressiva



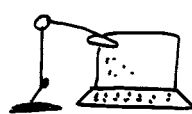
con movimento



Duerme
 i Señaliza



ilumina muy
 bien para Leer



Suficiente
 para el
 teclado



Wz de
 Relax
 (Chil out)

