

ESTUDIO MARISCAL

PRESS KIT

FRAMESTORE

Development of the brand identity,
corporate applications, offices and
merchandising.

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We highlighted the talent, creativity, technology and innovation of one of the most highly valued postproduction and visual effects companies in the world.

Framestore is one of the best valued postproduction and VFX companies in the world. It has offices in London and New York and its clients are the most demanding film and advertising production companies.

The value of image, talent, creativity, technology and innovation are the basis of its company and its visual identity is the graphic expression of these concepts. The typography represents individual talent; the pace of the brand shows its innovation and the use of colour in the applications symbolises creativity.

We are very proud of the relationship that has united us with the entire team of Framestore for two decades and the international prestige that its brand enjoys.

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client Framestore

country UK

year 2008

tags image and communication, identity, merchandising, web and interactive

related projects the conran shop, bancaja, socialdemokraterna, silken hotels, drawing life



FRaMESTORE









