

ESTUDIO MARISCAL

PRESS KIT

ABSOLUT VODKA

Production of a designer poster for the
Absolut Originals collection.

Estudio Mariscal C/ Pellaires 30-38 08019 Barcelona Spain

Telephone +34 - 933 036 940

Fax +34 - 932 662 244

URL www.mariscal.com

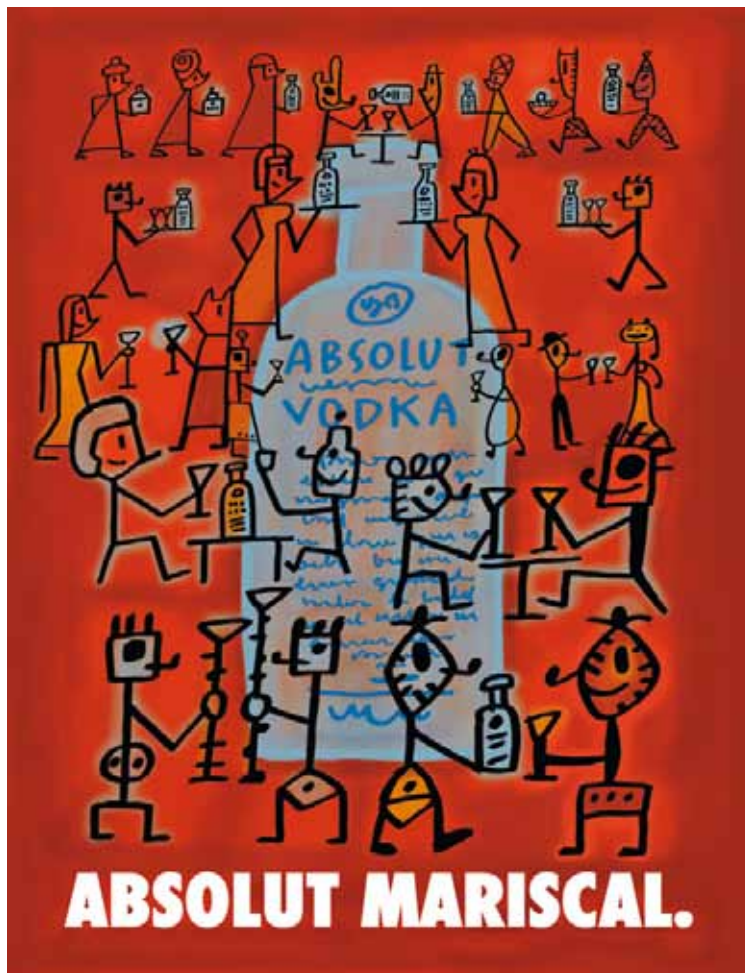
e-mail info@mariscal.com

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An original based on essentialness and extreme graphic economy.

The Absolut Originals collection is the result of a lengthy collaboration between Absolut Vodka and diverse prestigious artists and designers, who offered their personal interpretation of the famous Absolut Vodka bottle.

We proposed an original based on essentialness and extreme graphic economy. A sketch of the bottle is reproduced on a red background and around it there are a series of festive scenes.



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Production of a designer poster for the Absolut Originals collection.

client Absolut Vodka

country USA

year 1998

tags image and communication, graphic art, posters

related projects ley de la infancia y adolescencia, mariscal en la pedrera, the new yorker, cobí, los garriris